

The image shows two hands, palms facing each other, with fingers spread. The hands are covered in thick, vibrant paint in various colors including red, blue, yellow, green, and purple. The paint is applied in a somewhat abstract, expressive manner, with some areas appearing more saturated than others. The background is plain white. The word 'Creativity' is written in a bold, red, sans-serif font across the center of the hands. Below it, the word 'CREATIVITY' is written in a smaller, red, sans-serif font, appearing to be a reflection or a secondary instance of the word.

**Creativity**

CREATIVITY

Knowledge

Intellectual Ability

Style of Thinking

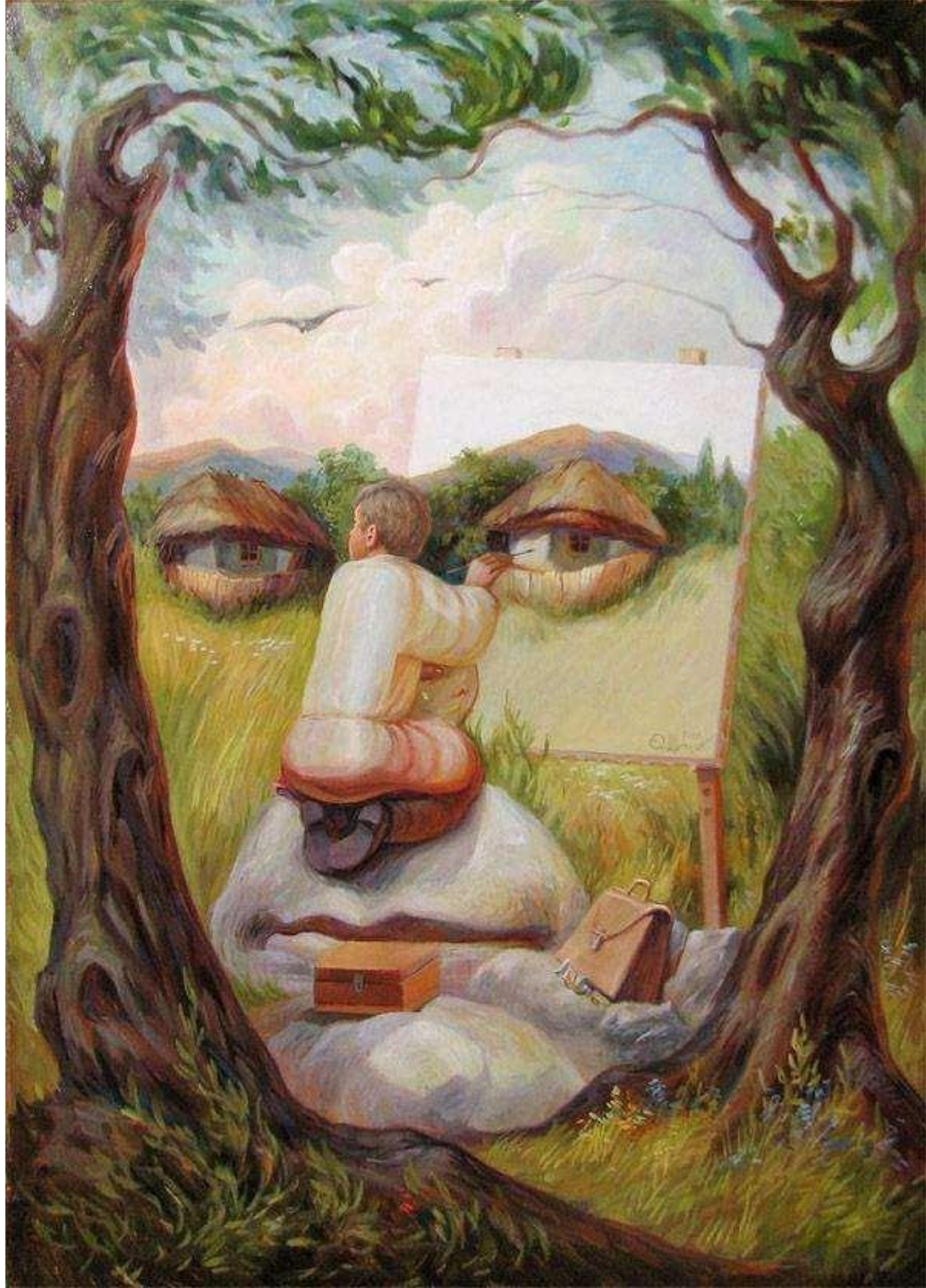
**CREATIVITY**

Personality  
Traits

Task focused  
Motivation

An environmental  
Supportive

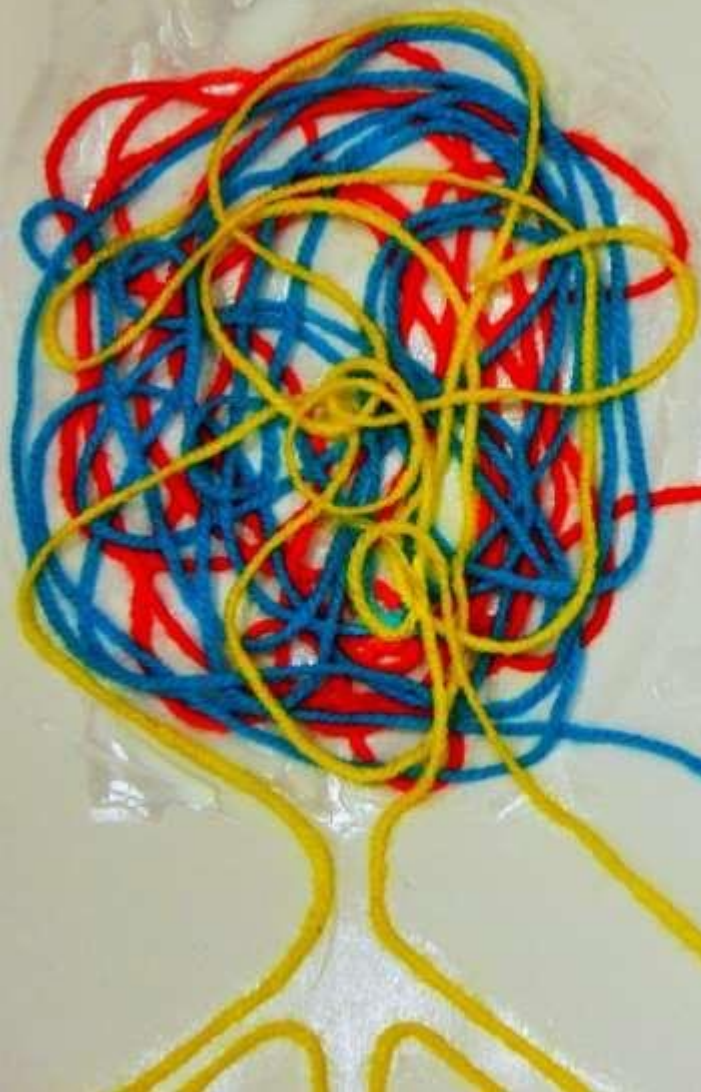












Mental

Health





What is inside....

**DEFINITION**

**NATURE**

**STAGES**

**DIVERGENT  
THOUGHT**

**TIPS TO  
DEVELOP CV**

# MEANING

Creativity is the capacity or ability of an individual to create, discover or produce a new or novel idea or object, including the rearrangement or reshaping into a new form of what is already

# **DEFINITION**

“Divergent thinking is the essence of Creativity”

Guilford

“Creativity is the Capacity of person to Produce or idea of any sort which are essentially new or Novel, and previously unknown to the producer”

Drevidahl

# *PROCESS INVOLVED IN CREATIVITY*



**Creativity May Involve either all the  
three**

**Or any of the three process....**

Explanation

Prediction

Invention

# *NATURE OF CREATIVITY*

- Is innate as well as acquired
- New or Novel
- Rests more on divergent thinking
- Is not completely spontaneous
- ego Involvement
- Wider in scope
- is universal

# *STAGES IN CREATIVITY*



PREPARATION



INCUBATION



ILLUMINATION



VERIFICATION



## PREPARATION



It is the first stage where a problematic issues that are interesting and arouse curiosity .Then problem analysis and Plan for action formulating. The cognitive area gathering information about the topic

## INCUBATION



A period of waiting , the solution does not come immediately . The matter Is put aside for the time being and the mind is directed to some other channel.

But the data collected are stored below the conscious level of mind. Same time Unconscious mind continuous searching a clue.

## ILLUMINATION



At this stage the searcher experience a sudden appearance  
Of solution to the problem

Eg: The “*Eureka experience*” of Archimeddes

## VERIFICATION



The final stage the new theme is checked out to determine  
Whether the solution emerging from the insight is the correct one.

The creative person re think , revises and refine the solution.

The stages above given are not rigid some time a creative  
Thinker may go to solution without going stage of incubation

# IDENTIFICATION OF CREATIVITY



USING  
STANDARDIZED  
TEST

CONDUCTING  
INTERVIEWS

BY

OBSERVATION OF  
BEHAVIOUR

STUDYING THE  
CUMULATIVE  
RECORDS

# COVERGENT AND DIVERGENT THINKING

## GUILFORD

Creative thinking means **Divergent** Thinking and  
Uncreative Thinking means **Convergent** Thinking

“Converge” Means to tend toward or meet **one point**.

Character : Rigidity, Conformity, un questioning  
Acceptance of authority.

“Diverge” Means to tend from **a common point** in  
Different direction

Character : Question frame of Mind , disagree blind  
Acceptance , A goal Directed activity aimed at a  
destination , Create something new.

DIVERGENT THOUGHT

# ANALYSIS OF THOUGHT PROCESS

STIMULI → SENSATION → PERCEPTION → THINKING



CONVERGENT  
INTELLIGENCE



DIVERGENT  
CREATIVITY



ELABORATION



FLUENCY



FLEXIBILITY



ORIGINALITY

# CHARACTER OF CREATIVE PERSON



- Courageous in Conviction
- Curious
- Intuitive
- Independent in thinking
- Independent Judgment
- Willing to take risk
- Unwilling to accept say so
- Visionary

# CONFLUENCE APPROACH

An approach Suggesting that for creativity to occur,  
**Multiple components Must converge.**

Lubart (1994) requires a confluence of the following six distinct  
Resources such as

1. **Intellectual Ability: ability to see problems in new way**
2. **Knowledge : enough knowledge about a field to move to forward**
3. **Confluence Approach ; these approach suggesting that multiple components must converge to occur creativity**
4. **Certain style of thinking : think globally as well as locally.**
5. **Personality attributes : such traits willing to take risk**
6. **Intrinsic task motivation; creative people usually love what they are doing and find intrinsic reward in their work**

# HOW TO DEVELOP CREATIVITY?



Providing freedom to respond

Encouraging originality and flexibility

Developing healthy habits

Brain Storming

Encourage  
Suggest An Idea

Freedom not  
Criticized

Provide  
Group  
Discussion

Giving opportunity for ego involvement

Using modern technique to foster creativity

Exhibiting role models

# CREATIVITY MEASURING TESTS



1. Minnesota tests of creative thinking
2. Guilford divergent thinking instruments
3. Wallach and Kogam creativity instruments
4. Torrance tests of creative thinking
5. Baquer Medhi's tests of creative thinking
6. Passi's test of creativity
7. Sharma's divergent production

**Thank You**