

About the Department

Vision: To be a leader in business education, renowned for fostering innovative thinking, ethical leadership, and entrepreneurial spirit for preparing students to navigate the complexities of ever-changing business landscape through sustainable practices.

Mission: To provide transformative education, cutting-edge research, and impactful outreach initiatives that prepares our students to excel in the dynamic world of business.

Objective: To provide high-quality education, conducting impactful research, fostering a positive learning environment, and preparing students for successful careers in the corporate world at an affordable cost.

Year of Establishment: October 2008

Department of Business Management started functioning from the month of October 2008 with BBA course started from the same session. MBA program started from July 2013 with specialization in Marketing, Finance and Human Resource Management. The department is now offering BBA program as per NEP 2020 under the aegis of Faculty of Commerce and Management. The academic inputs to the students are provided by utilizing various Multimedia tools, Case studies, Seminars, Training programs, Management Games etc. The department is equipped with state of art infrastructure such as Smart Classrooms, Research and Development Cell, Conference Room, Alumni Cell, Project Room, Career Development Cell, Training and Placement Cell etc. and laying a strong foundation for preparing future business managers. to support the cutting-edge teaching and research pedagogy. As many as six regular faculty members are part of the department with strong commitment for providing quality teaching and research. These faculty members are highly qualified and experienced with different specializations to teach and train the young budding minds aspiring to become business managers and entrepreneurs. The department has strong network of alumni occupying coveted post in both private and public sector organizations. The department offers dual specializations- (Major & Minor) in

- Marketing
- Human Resource Management
- Finance

Courses Offered:

Programme	Level of Study	Eligibility	Intake Capacity
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BBA	As per NEP 2020 leading to Masters and Research Degree	Students who have passed 10+2 in any subject from a recognized Board/Institution having scored a minimum of 45% in aggregate or equivalent CGPA or, equivalent grade in case of candidates belonging to, General category, EWS and OBC and 40% in case of, students belonging to SC/ST/PWD categories are, eligible to apply.	38
MBA	P.G. (2 Year)	A Bachelor degree in any discipline from a recognized Indian or foreign university (as per the AIU foreign equivalence list) having secured a minimum of 50% aggregate in case of General, EWS and OBC categories and 45% in case of candidates belonging to SC/ST/PWD categories are eligible to apply.	38
PhD	Full Time	As per UGC norms	

Infrastructure Facilities

The department is equipped with state of art infrastructure facilities and Cells to support career growth of the students and to make them employable.

Smart Classrooms

The department is equipped with state of art infrastructure facilities to enhance teaching pedagogy. The department has 2 Smart Class Rooms. A digital smart classroom provides enhanced teaching and learning experience to the students and makes teaching alive by providing audio-visual exposure to the students. The smart classrooms are instrumental in

- **Time Saving Technology**
- **Eco Friendly Approach**
- **Increased Productivity**
- **Highly Effective**
- **Motivates Students**

Research and Development Cell

Research, innovation and development are essential components of quality education dissemination by Higher Education Institutions (HEIs). Department of Business Management at

IGNTU has taken up the initiative of establishing a Research and Development Cell (RDC) for the creation and transfer of knowledge and to put in place a robust mechanism for developing the research ecosystem in the campus. The research initiatives are strengthened by the generation of knowledge, innovation and technology for the larger benefit of the society by mobilization of resources and funding. RDC serves as a nodal center for ideation and conceptualization of research programs through the conduct of workshops, training programs, conferences, and seminars.

Conference Room

The conference room of the department is equipped with state of art audio-visual equipment to create an atmosphere of welcome for the guests and helps make meetings and presentations run more smoothly. A conference room is dedicated space within an organization designed for meetings, presentations, discussions, and collaborative work. It serves as a central hub for important discussions, decision-making process and communication among team members and stakeholders. They provide conducive environment to interact and share information and ideas. They also provide a comfortable and professional setting so that you can count on getting the most from your team.

Alumni Cell

The Alumni Cell of the department is a single point of contact between Alumni and the Department, offers our alumni a host of services that helps them keep in touch with their batch mates and also keep them updated on campus happenings. Alumni cell is a student body working under the aegis of the Coordinator of Alumni Cell with the aim to foster and bridge the interaction between the Institute and its Alumni. DoBM has always tried to maintained strong Alumni-Department relations. The team strives to establish and nurture this interaction and it has served as a platform for facilitating communication between the current students of DoBM and their predecessors.

Project Room

Project room of DoBM provide students a great initiative to enhance their learning experience, foster collaboration, and develop practical skills. It is for collaborative projects, team meetings, brainstorming sessions and presentations for providing conducive environment for all to enhance their learning by interacting with their fellow mates.

Career Development Cell

A Career Development Cell (CDC) of DoBM is an essential department within the department that focuses on supporting students in their career development. The Career Development Cell works in coordination with Training and Placement Cell (T & P Cell) and Alumni Cell (AC) to support students in their career progression. Following are the services offered by Career Development Cell:

- Career Counselling
- Skill Assessment and Development
- Career Exploration Workshop

Training and Placement Cell

A Training and Placement Cell is a vital department within educational institutions and universities, that focuses on preparing students for the job market, facilitating internships and organizing campus placements. The following services are offered by T&P Cell of DoBM

- Soft Skills Training

- Resume Writing Workshops
- Interview Preparation
- Job Search Assistance
- Industry Tie-ups
- Pre-Placement Talks
- Placement Drives
- Collaborative Workshops
- Industry Seminars